# HYUNDAI

# HYUNDAI

# **OUTDOOR DIGITAL SIGNAGE**

# **KIOSK PORTRAIT TYPE SCREEN**



# Broadcast your branding with Hyundai Digital Signage!

HYUNDAI's Outdoor Digital Signage represents state-of-art display technology for any outdoor environment. Meeting the highest industrial standards they are provide a high degree of operational reliability and superior quality image, which are essential preconditions for attracting the attention of your target audience.

# atura aten

# **SPECIFICATIONS**

Model		H557SDV
Panel	Screen Size (diagonal)	55″ x 2
	Active Display Area (inch   mm)	47.62 x 26.787   1209.6 x 680.4
	Resolution	1920 x 1080
	Aspect Ratio	16:9
	Display Colors	16.7 M
	Brightness (cd/m²; typ.)	2500
	Contrast Ratio	5000:1
	Response Time (ms; GTG)	8
	Viewing Angle	178°/178°
	Lifetime (hours)	50,000
	Backlight type	LED
Input		2 x [ 1xVGA   3xHDMI   1xPC audio   1xRS232C   1x IR   1xUSB(Media Player) ]
Media Player (USB)	Movie	MPEG-2   MPEG-4
	Photo	JPEG   PNG   BMP
	Music	MP3
Power	Operating Voltage	100 - 240 VAC
	Consumption (typ.)	1KW (Without PC)
	Consumption per nits (max.)	0.32 W
	Heater Block (with PC Case)	1.7KW / Peak 2.4 KW
Features	Auto Cooling System	Yes
	Auto Heating System	Yes
	Anti-Vandal Glass	Yes (8mm = 3mm+3mm)
	Anti Reflection Coating	Yes
	Auto Brightness Sensor	Yes
Operation	Temperature (°C)	-30 ~ 50
	Humidity (%)	20 - 80
	Storage (°C)	-40 ~ 60
	OSD Language	12 Lang
Approvals	Ingress Protection	IP66
Dimension	Set (W x H x D), inch   mm	38.0 x 85.8 x 12.6   965 x 2180 x 320
Weight	Set (lb   kg)	610.68   277
Mounting (Bottom mounting)		M10 wedge anchor (6 pcs)

Specifications and design are subject to change without notice. See our website for detailed information.

# HEAD OFFICE - HYUNDAI IT CO., LTD.

5F, 36, Sangil-ro 10-gil, Gangdong-gu, Seoul, 05288 Korea Tel. +82 70 7008 0151 E-mail: ssoh@hdit.co.kr www.hdit.co.kr

HYUNDAI IT AMERICA CORP. 2051 Junction AVE., Suite 112 San Jose, CA 95131, USA Tel. +1 408 954 8920 email : sales@hyundaita.com www.hyundaiit.com

# **KEY FEATURES**

- Special DOOH LCD Panel
- USB Plug & Play (JPG & MP4)
- All Weather Capable (IP66)
- Sunlight Readable
- Anti-Vandal Protection
- Non AC cooled system
- Auto Brightness Control
- Remote Control (RS232)
- Easy to Service with Front Door Open
- Cabinet Housing Color: RAL7040

# **OUTDOOR DIGITAL SIGNAGE**

CLASS

55″

# **H557SDV**

# **FEATURES**

## All Weather Capable

Equipped with an intelligent cooling and heating system, HYUNDAI's Outdoor Displays are well suited for withstanding any weather conditions from  $-30^{\circ}$ C to  $+50^{\circ}$ C.

### Sunlight Readable

HYUNDAI provides special displays which are based on the Optical Bonding for installatons in environment with the birghtest lightning conditions. Make your messages and images clear and readable under even bright sunlight.

#### **Anti-Vandal Protection**

Thanks to a special tempered security glass. HYUNDAI's Outdoor Displays are protected against any vandalism attacks using Anti-Vandal glass bonding technique improving in durability from outside damage.

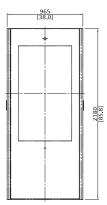
#### Cost Effective Media Player

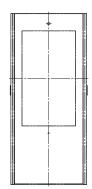
HYUNDAI IT's display serves in-built media player enables to play various range of content including video, images and photos.

Thanks to this solution, no need for an additional media player for cost and space efficiency.

# DIMENSIONS

[unit: mm | [inch]]





UPDATE : OCT. 2017

#### HYUNDAI IT EUROPE GMBH

Borsia Str. 11-13 65205 Wiesbaden, Germany Tel. +49(0) 6122-70342-10 email : info@hyundaiit.eu www.hyundaiit.eu